

Kakuzi Accelerates Digital Technology Adoption Efforts

13/08...Listed agribusiness firm Kakuzi Plc has stepped up its agricultural technology (Ag-Tech) adoption strategy as part of an elaborate business development plan, the firm's Managing Director, Mr Chris Flowers, has said.

As part of the Kakuzi Ag-Tech adoption strategy, the firm has already established a fully-fledged Digital Agricultural Transformation Department to spearhead technology adoption and application across its operating fronts.

Mr Flowers said the department, which a Digital Agricultural Transformation Manager will head, will enable the firm to accelerate Ag-Tech ventures necessary to accelerate its transition to climate-smart agriculture.

"The Kakuzi Ag-Tech journey is firmly on course and is anchored on several sustainability initiatives and resilient agronomy practices that we continue to embed across all operations," Mr Flowers said. He added, "As we face more and more uncertainty and unpredictability in our traditional climatic patterns, it is essential that agriculture adapts and adopts new technology."

Among other initiatives, Kakuzi is actively implementing Artificial Intelligence (AI), machine learning, and data analytics solutions to improve decision-making and operational performance.

For example, Mr Flowers said the Kakuzi Macadamia Processing Plant already incorporates an AI-powered Intelligent Optical Sorting system that automates macadamia nut grading to boost production quality.

The firm is also deploying the latest Ag-Tech technology in the fields alongside enhanced drone security surveillance systems, he added.

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About Kakuzi PLC

Kakuzi PLC is a listed Kenyan superfoods producer on the Nairobi and London Stock Exchanges, engaged in cultivating, processing, and marketing avocados, blueberries, macadamia, tea, livestock, and commercial forestry. At Kakuzi, we continuously strive to build a sustainable agricultural portfolio that can mitigate weather risks to which the sector has historically been subjected. Our development plans are in full swing, with significant additional areas of avocado and macadamia planted and initial trials for blueberry development running well. We operate in two separate locations in Kenya; our main operation and Head Office are based in Makuyu, Murang'a County. The Kakuzi (Kaboswa) Tea Estate is situated in Nandi Hills, Nandi County. www.kakuzi.co.ke